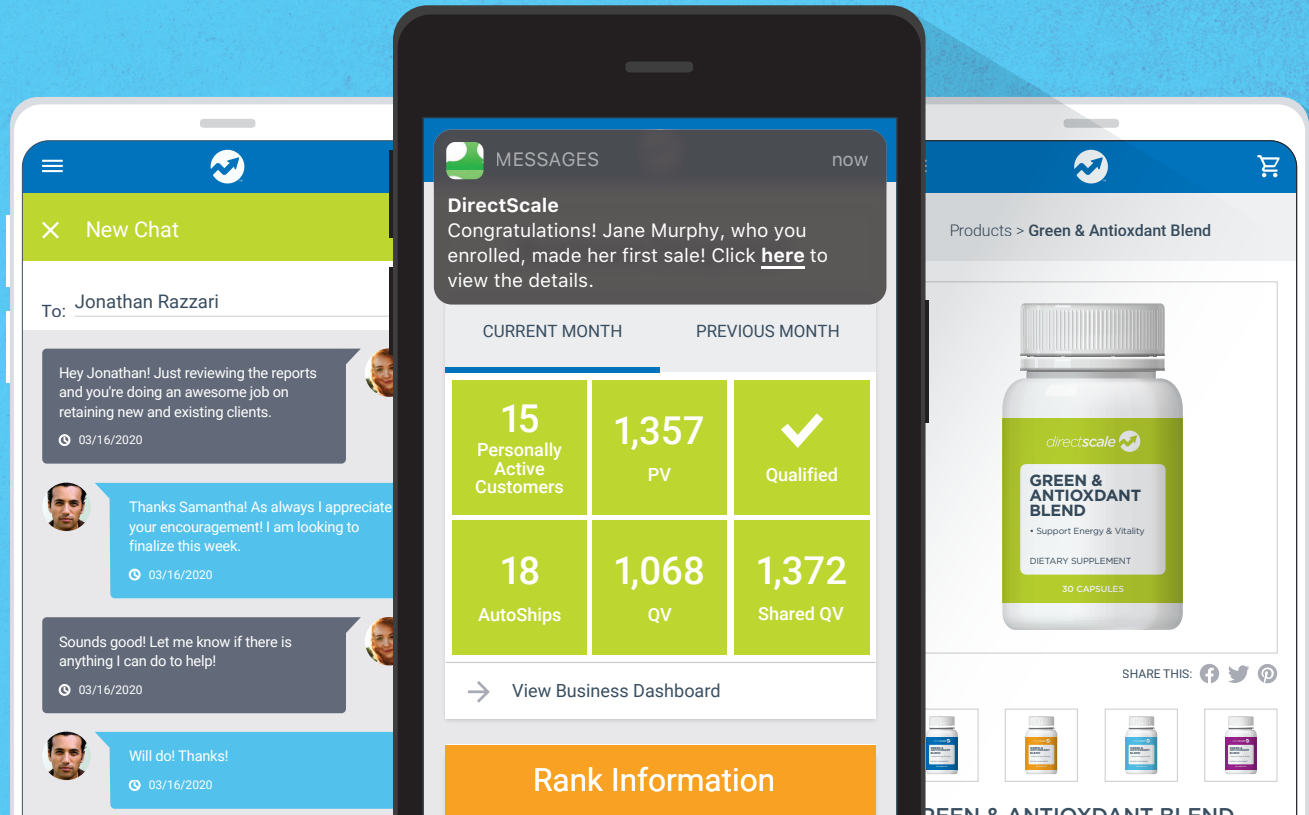


# Where the magic happens



## The only platform for direct selling.

Product and brand experiences are becoming less and less personal, but your distributed salesforce has the unique opportunity to build trust with deeper connections than targeted ads. By combining personal interactions with intuitive, supportive technology, your brand brings relationships back to the consumer experience. And with our unprecedented experience management tools, DirectScale is the only platform for direct selling that tailors the experience of your teams to help them be successful from day one.

- Check out the speed
- Social selling meets social shopping
- Everybody makes the team
- Show your true colors
- Put it in your pocket
- Train to win
- Never lose touch
- Share it on social

***Scale your business the direct way.***

# Advantages of using the DirectScale Web Office

DirectScale aggregates your disparate systems, tying together the Corporate and Web Offices, eCommerce sites and 3<sup>rd</sup> party solutions like merchant processing. Great experiences with your brand begin with the Web Office and eCommerce sites that connect and inform your team and drive their sales.

## ECOMMERCE SHOPPING



### Check out the speed

Don't lose out to the convenience of Amazon. Make guest checkout fast and easy with just as an email address. And give ambassadors and sellers credit for their influence with attribution of every purchase to their unique store.



### Social selling meets social shopping

Your online stores shouldn't just look and feel modern, they should meet the modern consumer where they are. Four out of five consumers purchase on recommendations, so we've made it easy to bring your products to where 21st-century consumer conversations happen: social media.



### Everybody makes the team

Those first few moments with your brand are critical: make them not just painless, but delightful. DirectScale's customizable enrollment templates make it easier than ever to get new sellers and customers started on their journey with your company.



### Show your true colors

With DirectScale, you don't need a developer to update your sites, add new products, or even make design changes. Customize fonts, colors, create new promotions or change the entire design of your replicated eCommerce stores. It's your shop—have it your way.

## WEB OFFICE



### Put it in your pocket

The heart of successful social selling lies in social sharing and communication, up to 95% of which happens on mobile devices. From smartphone to tablet to laptop, the Web Office adapts to its environment, optimizing the layout and feature set to thrive on the go.



### Train to win

A trained seller is a successful one. DirectScale enables experience management, curating the Web Office environment with targeted training, relevant dashboards and the specific information to support every step of a seller's journey. With the help of their new Web Office, they'll be successful today, tomorrow and for years to come.



### Never lose touch

As your company grows, teams of sellers, affiliates and customers become more and more complicated. Your new Web Office makes sure no one gets lost in the shuffle by streamlining up and downline communication, even sending text messages or emails about unread messages and system notifications to offline users.



### Share it on social

Providing your teams with company-approved social media shareables takes the worry out of what content sellers are sharing with their customers. With social share sheets built in to the Web Office, strike the balance between your brand and a personalized selling experience for your teams.

*Let's get your business up and running. Visit [directscale.com](https://directscale.com) to learn more and schedule a demo.*