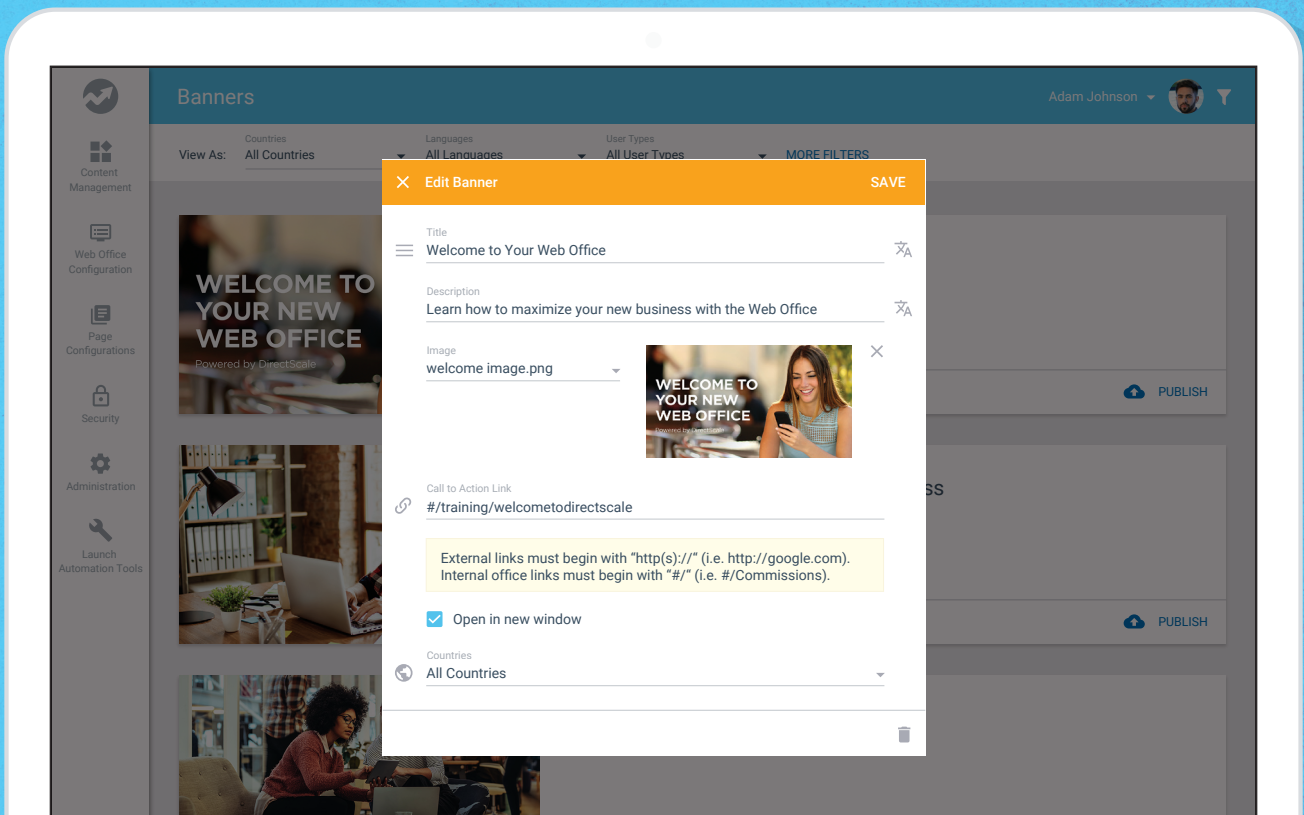


Hit the ground running



We're all about authenticity.

Your public-facing systems should look, feel, and act like your company. The Admin tool gives corporate users the power to configure the Web Office for your field representatives and the eCommerce experience for paying customers. It's not just about matching your style; it's about building your brand. And the best part? You can do it yourself, without writing a single line of code.

- Have it your own way
- Fuss-free
- Experience: managed
- What they need, when they need it
- Everything you need, nothing you don't
- Unapologetically yours
- Helps you help yourself

Our platform. Your experience.

Advantages of using the DirectScale Web Office Admin Tool

DirectScale aggregates your disparate systems, tying together the Corporate Office, Web Offices, customer-facing eCommerce sites, and 3rd party solutions like merchant processing. With the DirectScale Admin tool, it's never been easier to manage an outstanding buying and selling experience.



Have it your own way

Your brand matters. DirectScale's Admin tool allows you not only to update products and public-facing information, but to create true ambassadors of your brand. Media-rich replicated eCommerce sites, managed by your corporate team, are the foundation of successful representatives, supported by social sales tools, training resources and intuitive data reporting.



Fuss-Free

Having it your way doesn't have to be a hassle. The Admin tool's clean, modern interface is designed to be used without costly and confusing code development. That means any member of your corporate team can make edits, add content and adapt on the fly.



Experience: managed

Growing companies inevitably have field representatives at different stages of business growth—some brand new, others seasoned veterans. But they all have potential. Discover and provide the specific data, tools and training your teams need and personalize their individual Web Offices to help them grow their businesses.



What they need, when they need it

Sometimes it pays to get ahead of yourself, but it's only possible if you can be proactive. The Admin tool's content scheduling capabilities help automate promotions, publicize events and launch new products before they happen, feeding them the right information at the right time.



Everything you need, nothing you don't

We know members of your corporate teams often have very specific roles, so why should everyone get all the keys to the kingdom? With role-based logins that give them access only to the features required for their position, there's less confusion, better security, and more productivity.



Unapologetically yours

Our solution is optimized to work across the entire industry, but your business is like no other. Fortunately, the only limit of your new DirectScale platform is your imagination. Our open API architecture means your development team can take full control for the ultimate in extensibility and customization to drive your business.



Helps you help yourself

Want an immediate answer to one of your questions? Our constantly growing library of help resources includes how-to guides, instructional videos, a community forum and even live support chat. Whether you need to solve a problem or just want to make the most of the platform, we take great pride in empowering our clients because we win when you do.

Let's get your business up and running. Visit directscale.com to learn more and schedule a demo.