# Get ready to level up!



## We're not like the other guys.

DirectScale was built in the 21st century, for the 21st century. We can go on and on about our cloud-based architecture, unparalleled design, and lightning-fast commission runs, but the bottom line is that we grow your business. We believe in this industry; it's why we're here, constantly innovating to meet your changing needs and support the success of your sellers. We're never satisfied with the status quo. *Level up with us*.

- All in one and one for all
- Everybody makes the team
- Social selling meets social shopping
- Train to win
- Have it your own way

Winning with you since 2013.



### Advantages of using the DirectScale Platform

DirectScale aggregates your disparate systems, tying together the Corporate Office, Web Offices, customer-facing eCommerce sites, and 3<sup>rd</sup> party solutions like merchant processing. Success in this industry comes from relationships between you, your sellers, and your customers. DirectScale is the backbone of your business, supporting your success at every step of the way.



#### All in one and one for all

Don't waste your time hopping between systems critical to running your business. The DirectScale platform aggregates your disparate systems into the Corporate Office, a command center that connects your commissions engine to payment merchants, fraud prevention, exchange rates, and so much more. Alongside seller and customer data, it's never been easier to communicate, inform, and empower your entire organization.



#### **Everybody makes the team**

Those first few moments with your brand are critical; make them not just painless, but delightful. DirectScale's customizable enrollment template makes it easier than ever to get new sellers and customers started on their journey with your company, ensuring that they'll always keep coming back for more.



#### Social selling meets social shopping

Your online stores shouldn't just look and feel modern; they should meet the modern consumer where they are. Our core eCommerce shopping platform, with the option for seamless Shopify integration, brings beautiful design together with sales techniques that engage. Four out of five consumers purchase on recommendations, so we've made it easy to bring your products to the place consumer conversations happen in the 21st century: social media.



#### Train to win

A trained seller is a successful one. DirectScale enables experience management, the concept of designing the Web Office environment with targeted training, relevant dashboards and the specific information to support every step of a seller's journey. With the help of their new Web Office and frictionless communication within their teams, they can be successful today, tomorrow and for years to come.



#### Have it your own way

Your brand matters. DirectScale's Admin tool allows you not only to update products and public-facing information, but also to create true ambassadors of your brand. Media-rich replicated eCommerce sites, managed by your corporate team, are the foundation of successful representatives, supported by social sales tools, training resources, and intuitive, fully customizable data reporting.

Let's get your business up and running. Visit **directscale.com** to learn more and schedule a demo.