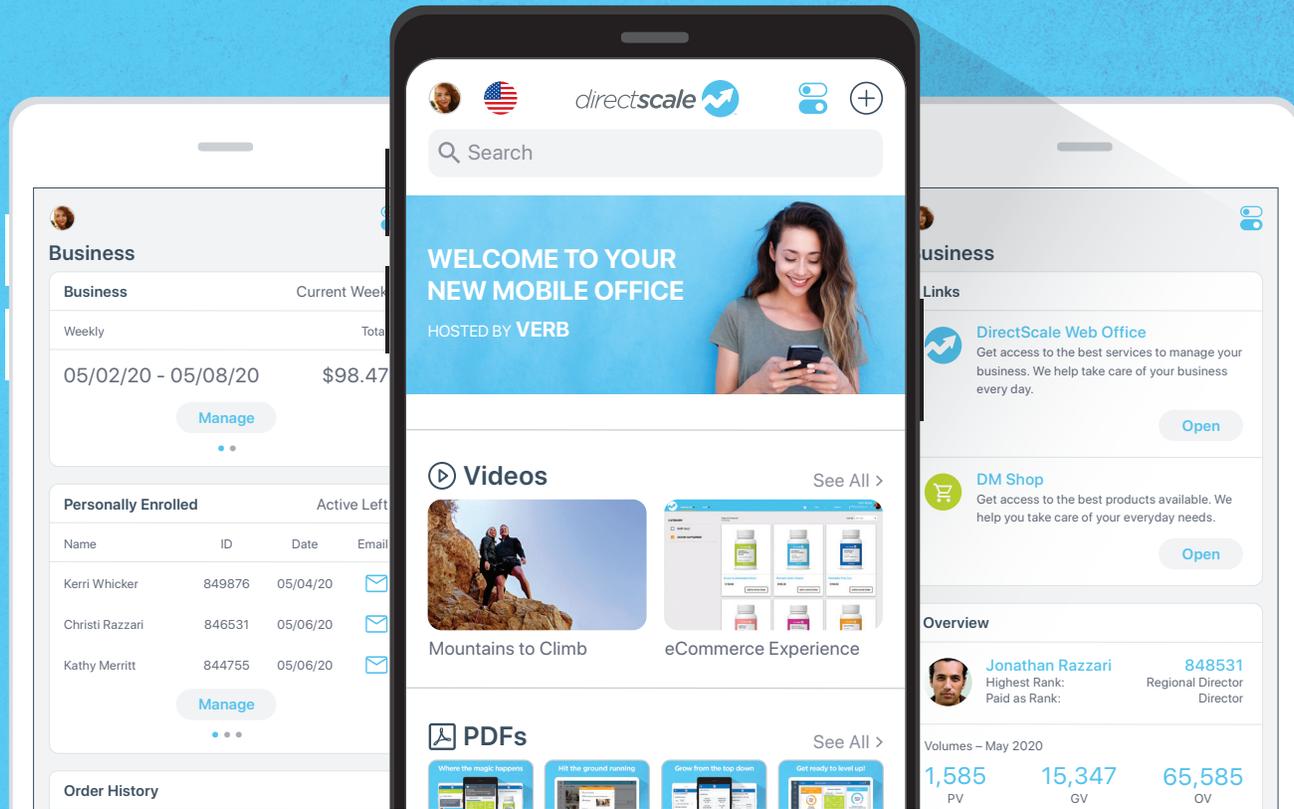


DS Mobile by Verb



Put more power in the palm of their hands!

DirectScale has partnered with Verb, a major market leader, to bring your distributed sales-force the resources they want—and need—to build successful businesses, right from the palm of their hand. DirectScale Mobile by Verb melds DirectScale’s powerful business platform with Verb’s sales enablement capabilities, including Verb’s exclusive interactive video technology, among others. And it also offers an option to access even more.

- Record and send interactive videos with links to buy, etc.
- Access DirectScale’s business analytics with Verb’s prospecting engine.
- Automatically remarket to your leads and convert ~20 percent
- Automate sellers’ learning and success with the Learning Management System.
- Create automated drip campaigns to coach your sellers to success.

So take advantage of all that additional power! Your users will thank you for it. Download the app from the App Store or the Google Play Store.

Advantages of using the DirectScale by Verb Mobile App

It's no secret that customers have moved online: 51% of web traffic is mobile, so we built DirectScale to harness the potential of this mobile revolution. We've also partnered with Verb, the market leader in app-based CRM sales and marketing apps to bring your salesforce the tools they need to build a great business, right in the palm of their hand. DirectScale Mobile by Verb combines our powerful direct selling platform with Verb's tools, including their exclusive interactive video technology.



Seeing is believing

The true power of direct sales comes from relationships and personal recommendations. Using DS Mobile's interactive video feature, your field reps can record video messages and include interactive links to shopping, enrollment, sampling, and more.



Web Office on the go

A typical user spends 175 minutes a day using their smartphone. Sellers can't be expected to meet customers where they are in their journey if their sales tools don't bring the mission-critical functions of their business to mobile. With DS Mobile, actionable sales data from the Web Office lives alongside Verb's powerful prospecting engine.



Try for yourself

When customers get your product in their hands, they don't want to give it up. Verb's innovative sampling platform harnesses remarketing tech to convert 20% of samplers, on average, with Sample Micro-Sites, Automated Follow-Up, Sample Fulfillment, and more.



Don't just teach to fish. Teach to catch something

A trained seller is a successful one. The DirectScale Mobile Learning Management System helps you educate, retain, and communicate with your salesforce. And because it's consistent, intuitive, and managed in one place, DirectScale Mobile builds successful ambassadors of your brand.



Keep the memory jogging

When it comes to growing a business, you're falling behind if you're not constantly pushing forward. Designing a coaching drip campaign helps sellers prosper and stay active; automated, multi-legged email campaigns allow users to receive critical coaching tips as they communicate with prospects.

This app offers combined data points that gives unprecedented insights and leading indicators into your sales organization that were not accessible before. See how your distributors are marketing your products and opportunity. See which marketing tools create conversions and what activities produce growth, then promote those within. DirectScale's intent has always been to stimulate growth and momentum for your company. We're not stopping now!

Head on over to directscale.com to learn more and to schedule a demo or download the app from the App Store or the Google Play Store.